



Press Release

Summer Is Dubai

This summer, Dubai is offering visitors a remarkable summer experience featuring a packed calendar of entertainment, festivals and cultural celebrations to entertain all the family. Lasting from 15th June to 6th September, 'Summer is Dubai 2014' is a season bursting with activity from indoor family entertainment to fireworks lighting the famous skyline, shopping offers and surprises to an array of gastronomic experiences across the diverse menu of restaurants the Emirate has to offer.

"Summer Is Dubai" begins with one of the region's largest indoor entertainment venues Modhesh World opening followed by Ramadan in Dubai. This is a period that includes a number of unique events to mark this important month in the Islamic calendar and also gives visitors a flavour of Emirati hospitality and traditions. "Ramadan in Dubai" will transform the city into a cultural hub with events and activities inspired by values and traditions of the Holy Month such as the Dubai International Holy Quran Award and the Ramadan Forum. As a grand and lengthy month-long finale to the season, the annual extravaganza Dubai Summer Surprises (DSS) will feature a number of world-class events and activities combined with fabulous promotions aimed at making shopping in one of the world's retail capitals an even better experience.

Dubai really does turn up the heat on its event line-up. With Mickey Mouse and a number of other Disney favourites set to ice skate into the desert, the remarkable city is preparing for their arrival with a Ramadan to remember.

Gliding into Dubai from 10th – 13th September is the Disney On Ice show, a spectacular ice skating extravaganza featuring scenes from Disney classics old and new, including BRAVE, Tangled, The Little Mermaid and Beauty and the Beast. Tickets are priced in five tiers: Bronze AED 175, Silver AED 275, Gold AED 475, VIP 1,000 and Royal Rink-side AED 2,000 and can be purchased [here](#).

Dubai is set to showcase its historical roots to both residents and visitors during Ramadan which takes place from 29th June to 27th July.

The Ramadan Night Market is set to delight residents and visitors with traditional wares from the region including jewellery, clothing and food. With cuisine in mind, friends and family can come together to break their fast after sunset, as is traditional during the holy month. Sensational meals, known as Iftars, will be on offer at a number of the city's internationally-renowned hotels – including the iconic Atlantis The Palm Dubai. Traditional Suhoor tents welcome guests later into the night-time, offering traditional Arabic cuisine, entertainment and shisha. July will close with Layali, a night of magical Arabic music from 30th – 31st July and Eid, a national holiday to mark the close of Ramadan from 28th – 31st of the month.

Showcasing the art and science of the global phenomenon, Angry Birds Universe touches down in Dubai's family entertainment destination, Modhesh World, from 27th July to 8th September. Set to bring the interactive fun of Angry Birds to life, it features a 'body-on' interactive journey enabling you to fly like your favourite characters from the game, as well as launching the Angry Birds into a variety of game-inspired structures.

Following performances from global sensations Will.i.am and Timbaland at the inaugural edition of Dubai Music Week last year, the music show will be back on 17th to 20th September with some of the world's finest and foremost speakers coming to Dubai to talk about how to make it big.

The International Basketball Federation (FIBA) is bouncing its 2014 U17 Basketball tournament to Dubai in August starting 8th – 16th. Having begun in 2010, it is a bi-annual sporting event inviting the world's most skilled and talented junior basketball teams to challenge each other on the court.

With fantastic deals from tour operators offering great value holiday packages, there has never been a better time to visit Dubai!

Families can experience snow in the desert at Ski Dubai; climb to the top of the world at Burj Khalifa; go under the sea at Dubai Aquarium and swim with dolphins at Atlantis, The Palm. For the more adventurous, Dubai offers a wealth of exhilarating options to get the adrenaline running, from sky diving to motor sports; sailing to water parks; and a number of exhibitions halls at Dubai World Trade Centre where a wide range of sporting activities and facilities can be enjoyed.

Dates

- Modhesh World - 12th June to 8th September, 2014
- Ramadan in Dubai - Sunday, 29th June to 27th July Eid
- Dubai Summer Surprises - 2nd August to 5th September

Find more information on all events taking place in Dubai from July-September and throughout 2014 [here](#)

(ENDS)

About Dubai's Department of Tourism and Commerce Marketing (DTCM)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai's Department of Tourism and Commerce Marketing's (DTCM) mission is to increase the awareness of Dubai to global audiences and to attract tourists and inward investment into the Emirate.

DTCM is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector; markets and promotes the Emirate's commerce sector; and is responsible for the licencing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the DTCM portfolio include Dubai Convention and Events Bureau, Dubai Calendar, and Dubai Festivals and Retail Establishment (formerly known as Dubai Events and Promotions Establishment). In addition to its headquarters in Dubai, DTCM operates 20 offices worldwide.

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